



The 5 AI Prompts Every Small Business Should Use to Save Time

A Free Guide from Growspark AI



WHY AI IS YOUR NEW SECRET WEAPON

As a small business owner, your time is your most valuable asset. Artificial intelligence isn't just for big corporations anymore; it's a powerful tool you can use today to automate tasks, improve customer service, and get back to focusing on what you love. In this short guide, we'll share five simple, powerful prompts you can use with an AI assistant (like the one in our Connect AI app!) to supercharge your productivity



PROMPT 1: TURN CHAOS INTO ACTION ITEMS

Instead of just reading a long chat, get a clear to-do list. This prompt turns a messy conversation into an actionable summary.



Review the following customer conversation.
Summarize the customer's main goal in one sentence, identify any unresolved questions they have, and list the top 3 action items I need to take to move this forward.

Conversation: [Paste customer chat here]

PROMPT 2: QUALIFY LEADS INSTANTLY

Don't waste time on unqualified leads. This prompt helps you instantly identify your best prospects and tells you how to engage them.



Analyze this initial inquiry from a potential customer. Based on their message and our services (I briefly list your services), score their potential as a lead from 1-10, identify which service they are the best fit for, and draft a warm, engaging opening question to ask them next.

Inquiry: [Paste customer message here]

PROMPT 3: OVERCOME PRICE OBJECTIONS

Handle one of the toughest sales conversations with confidence. This prompt helps you respond to price concerns by reinforcing value, not by giving a discount.



A customer has said our price is too high. Using the following details, draft a response that acknowledges their concern, reinforces the value of our service, and offers a next step.

My Service: [Describe your service and its key value]

Customer's Message: [Paste customer message here]

PROMPT 4: RE-ENGAGE A COLD LEAD

A potential customer has gone quiet. This prompt drafts a friendly, no-pressure message to restart the conversation and bring them back into your sales pipeline.



This potential customer showed interest a week ago but has gone quiet. Draft a short, friendly, no-pressure WhatsApp message to re-engage them. Mention the last thing we talked about and ask a simple, open-ended question.

Last interaction: [Briefly describe last message]

PROMPT 5: CREATE AN APPOINTMENT FUNNEL

Turn a simple question into a booked appointment. This multi-step prompt acts as a mini-automation, guiding a customer from initial interest to your booking page.



A customer is asking about booking a consultation. Your goal is to guide them to our booking link. First, confirm their interest. Second, briefly state the value of the consultation. Finally, present the booking link with a clear call to action.

Customer's message: [Paste customer message here]

Booking Link: [Your booking link here]



READY TO PUT AI TO
WORK?



These prompts are just the beginning. Our new mobile app, Connect AI, brings this power directly to your WhatsApp Business conversations. Let our AI handle your customer inquiries 24/7, so you never miss a lead or an opportunity.

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